

## ATTENTION: Realtors and Home-sellers

The number one improvement when selling a home?

# Clean Windows!

According to 2000 real estate agents surveyed by the real estate website [HomeGain.com](http://HomeGain.com) and published in the June, 2003 issue of Money magazine washing windows is the number one presale improvement that generates the best return on investment as measured by a higher selling price.



Project	Typical Cost	Return on Investment
<b>Lighten and brighten home, Wash Windows</b>	<b>*\$86 to \$100</b>	<b>768%</b>
Clean and de-clutter	\$305 to \$339	594%
Landscape and trim front yard and backyard	\$432 to \$506	266%
Repair electrical and plumbing problems	\$338 to \$381	196%
Spruce up decor, including flowers	\$812 to \$1,089	169%
Update kitchen and bathroom	\$1,546 to \$2,120	138%

\*Window cleaning costs have increased since 2003 but the benefits of having clean windows in a home for sale remains the highest return on investment.